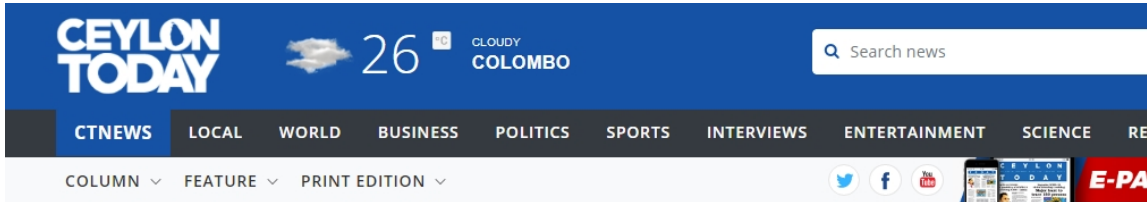


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Private Hospitals Association to discuss sector's post-COVID recovery

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The Association of Private Hospitals and Nursing Homes (APHNH), the Chartered Institute of Management Accountants (CIMA) and the Ceylon Chamber of Commerce (CCC) will be hosting a seminar on 'Post-COVID Economic Recovery of the Private Health Sector' on 25 July. The session, hosted at the Lanka Hospitals Auditorium, will place a selective focus on the economic recovery of small and medium level hospitals.

This seminar aims to address the challenges faced by the private healthcare industry, in an attempt to support and strengthen response and recovery. Key sessions include discussions on post-COVID business recovery strategies; financial facilities for COVID-19 affected businesses, and using technology to drive business.

The seminar will bring together a host of experts including Hemas Group of Hospitals Director Finance, Portia Jayamaha, PwC Sri Lanka Mergers & Acquisition Manager, Abhishek Kalupathirana, Commercial Bank Manager - SME, Dilshan Fernando, and IT BPM CEO and Board Director, Imran Furkan.

While the pandemic placed demands on Sri Lanka's health system at large, it posed acute stress particularly on small and medium-sized healthcare providers, such as small hospitals, nursing homes and labs and others.

"This is a challenging time for many SME private healthcare providers and undoubtedly, a learning curve for all of us in the healthcare sector. We hope that this seminar will stimulate discussion, learning, and action required to assist the recovery of the sector. We also hope that this effort will lend a contribution towards strengthening the resiliency of the sector, particularly small and medium healthcare providers," noted APHNNH President, Dr. Lakith Peiris.

This seminar is open to all Private Health Regulatory Council (PHSRC) registered private hospitals, both members and non-members of APHNNH.